

City of San Marcos General Plan Advisory Committee

Meeting #1 Notes

October 22, 2009
7:30 PM

REGULAR MEETING

IN COMPLIANCE WITH THE AMERICANS WITH DISABILITIES ACT (ADA), THE CITY WILL MAKE EVERY REASONABLE ATTEMPT TO ACCOMMODATE ANY ATTENDEE OR PARTICIPANT AT THIS MEETING NEEDING SPECIAL ASSISTANCE BEYOND WHAT IS NORMALLY PROVIDED. PLEASE CONTACT THE PLANNING DIVISION OF THE DEVELOPMENT SERVICES DEPARTMENT AT (760) 744-1050 AT LEAST 48 HOURS PRIOR TO THIS MEETING TO INFORM US OF YOUR PARTICULAR NEEDS AND TO DETERMINE IF ACCOMMODATION IS FEASIBLE. PLEASE ADVISE US AT THE TIME YOU CALL IF SPECIAL ASSISTANCE IS REQUIRED TO ATTEND OR PARTICIPATE IN MEETINGS ON A REGULAR BASIS.

Start Time: 7:30 PM
SAN MARCOS CIVIC CENTER (VALLEY OF DISCOVERY ROOM)
1 Civic Center Drive, San Marcos, CA

Meeting notes: N/A (1st GPAC meeting)

I. GPAC ITEMS

Attendance (Sign-In Sheets Available Upon Request):

Task Force Members

Asahel "Ash" Hayes
Charles Zahl
Dallas Butler
Darius Khayat
David Perrine
Dean Tilton
Eleanor Filkins
Eve Sieminski
Eric Flodine
Eve Sieminski
Glen Winn, Chair
Jody Hall
Jon Lycett
Lori Drake
Matt Ratermann
Richard "Dick" Zohn
Rod Jones
Rosario Jennings
Scott Gross
Tracy Santucci

Absent: Eddie Tubbs

City Staff

Jerry Backoff, Planning Division Director
Garth Kollner, Principal Planner
Karen Brindley, Principal Planner
Lydia Romero, Deputy City Manager
Jenny Peterson, Communications Officer

Consultant Team from EDAW/AECOM

John Bridges, Principal in Charge
Yara Fisher, Project Manager
Joan Issacson, Public Outreach

Members of the Public

Henry Palmer

1. Welcome / Introduction of Project Team & Advisory Committee

Jerry Backoff, the City Planning Director opened the meeting with a welcoming statement and introduced City staff: Lydia Romero, Deputy City Manager; Jenny Peterson, Communications Officer; Garth Koller, Principal Planner & Project Manager of General Plan Update. (Contact: (760) 744-1050 extension 3231); and Karen Brindley, Principal Planner & Project Manager of Zoning Update. (Contact: (760) 744-1050 extension 3220). Backoff also introduced John Bridges of EDAW/AECOM, the City's General Plan consultant and their team consisting of: Yara Fisher and Joan Issacson. Backoff introduced the GPAC Chairman, Mr. Glenn Winn & Vice-Chair Rod Jones. EDDAW/AECOM initiated a 30-minute interview process for a GPAC acquaintance exercise.

2. Purpose of General Plan Update and Zoning Ordinance Update

The San Marcos General Plan and Zoning Ordinance had not been comprehensively updated since 1987. Since then, there have been a lot of changes in the San Marcos community as well as state legislature.

3. Role of the General Plan Advisory Committee

Mr. Bridges discussed the GPAC's role in establishing goals, building consensus, and problem solving while maintaining a transparency through the General Plan process. The GPAC shall recognize that General Plan update shall look a minimum of 20 years into the future.

4. Overview of Recent Planning Efforts

Mr. Bridges provided a general discussion regarding San Marcos city-wide Specific Plans. The San Marcos Creek Specific Plan will create a downtown for San Marcos. Acknowledgement that the University District Specific Plan (UDSP) is going forward with a recommendation of approval from Planning Commission to City Council in November. The significance of how University District Specific Plan matches densities to transit with 3 to 7 stories in height. Appreciation for how San Marcos currently fits into region in regard to SANDAG Smart Growth, transportation planning and future growth.

5. Introduction to Community Planning Trends

John Bridges also discussed subjects such as: **Healthy Communities** and how it relates to physical health. How **Sustainable Cities** relate to the environment, economics, and social equity. **Integrated Mobility** relating to transit oriented development and how one makes land use and transportation work together. Finally, the importance of **Infill Development** which leads to mixed use opportunities.

II. PUBLIC INPUT

No public comments.

III. NEXT MEETING DATE

Thursday, November 12, 2009 (6:30 PM) at City Hall (Valley of Discovery Room)

IV. ADJOURNMENT

The meeting adjourned at 9:00 pm.